

NY ALFA MEMBER BENEFITS

NY ALFA Update: Your source for comprehensive information on all assisted living related legislative and regulatory actions. This electronic newsletter highlights the latest policy news in New York that directly affects your communities and residents.

NY ALFA E-blasts: Immediate members only e-mail alerts on late breaking, time sensitive policy developments and critical issues affecting New York's senior living industry.

Advocacy to Advance the Assisted Living Industry: **NY ALFA's** seasoned, full time government affairs team are experts on the issues affecting assisted living in New York. They work closely with **NY ALFA** members to ensure the Association's positions are heard and addressed.

NY ALFA INDUSTRY PARTNERS

Members have direct access to innovative assisted living services provided by our current Industry Partners.

For more information, please contact **NY ALFA** at (518) 465-8303.

NY ALFA

www.ny-alfa.org

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Assisted Living

Federation of America

NEW YORK

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New York's Voice
for the
Assisted Living Community



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NEW YORK

The New York Chapter of the Assisted Living Federation of America (NY ALFA)

continually raises the bar for operational excellence in resident centered assisted living and advocates for informed choice and quality care for New York's seniors.

NY ALFA membership shows prospective residents your commitment to professional growth and dedication to the assisted living industry.

OUR MEMBERS RECEIVE:

- Full service, expert Legislative and Regulatory Advocacy
- The benefit of grassroots outreach and education for Legislators and Regulators
- Up to the minute alerts and information with respect to assisted living regulatory and policy changes
- Representation at Department of Health meetings, Task Forces, public hearings, and other industry gatherings
- Networking opportunities with other assisted living executives, consumer & industry partners and policymakers.



LEGISLATIVE & REGULATORY REPRESENTATION

NY ALFA members are well represented before the New York State Legislature and Regulatory Agencies.

OUR MEMBERS EXPERIENCE:

- Advocacy Days & member education to secure, enhance and expand community-based senior housing & services
- Direct discussions with State Legislative & Regulatory officials on issues that impact our Industry
- Opportunities to showcase resident centered models and best practices through site visits and discussions with policymakers
- Expert analysis and immediate notification of legislative & regulatory developments

**Membership in NY ALFA is
indispensable!**

Our members are the trusted voice in the assisted living industry in New York State.

MEMBER PARTICIPATION

NY ALFA relies on the knowledge & experience of our Advisory Board to provide input and support to the Association in its pursuit of strategic goals.

The **NY ALFA** Advisory Board provides:

- Operational input on legislative and regulatory proposals
- Outreach to potential Industry Partners and Provider Members
- Best practices to support the philosophy



INDUSTRY COMMUNICATIONS

Knowledge is power!
**JOIN NY ALFA TODAY AND
IMMEDIATELY RECEIVE:**

- Access to current, interactive information on **NY ALFA's** website www.ny-alfa.org
- Up to the minute E-blasts on industry developments and news of importance for New York's assisted living providers
- Electronic newsletters highlighting the latest assisted living news and information

**Have a seat at the table. Let your expertise
guide Assisted Living policy in New York.**

AFFILIATION WITH ALFA

The Assisted Living Federation of America (ALFA) is the largest national association representing the assisted living industry. **NY ALFA** is the official state chapter of ALFA in New York. ALFA serves executives of companies that operate professionally-managed communities for seniors. ALFA's mission is to continuously raise the bar for operational excellence; serve as the voice for the senior living industry; and advocate for informed choice, quality care and accessibility for all Americans who need assistance with long-term care.