



ARGENTUM  
EXPANDING SENIOR LIVING

NEW YORK

# 2019 Membership Information

**ADVOCATE. EDUCATE. INNOVATE.**

**TACKLING THE “WE” ISSUES OF SENIOR LIVING**



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NEW YORK



“Argentum New York is the leading advocate for senior living in the Empire State. The staff’s knowledge and relationships are invaluable in ensuring operational excellence within our industry.”

- Steve Lampa  
Founding Partner  
The Kensington Senior Living

## WHO WE ARE

Argentum New York is an official chapter of Argentum, the leading national trade association serving companies that own, operate and support professionally managed senior living communities in the United States.

Argentum New York represents professionally operated assisted living communities dedicated to providing high-quality care and services. Our members are dedicated to providing the highest quality care and service and advocate for public policy that supports independent choice and dignity for seniors.

## EXPANDING SENIOR LIVING IN NEW YORK

Prior to 2004, assisted living was neither recognized nor defined in New York State law. Thanks to the leadership and strong advocacy efforts of Argentum, several of its provider members, and consumer groups, the **Assisted Living Reform Act of 2004** was enacted.

New York’s seniors now have the opportunity to age in place with dignity, freedom of choice, and independence. Since the law’s enactment, Argentum New York has worked closely with the NYS Department of Health (NYSDOH) on its implementation. The Association is represented on multiple NYSDOH work groups, including the **New York State Department of Health Adult Care Facility and Assisted Living Task Force**, which provided input into the development of NYSDOH guidelines for assisted living, draft regulations, and the final assisted living regulations which were adopted in 2008.

Argentum New York is actively engaged in senior living policy and works closely with NYSDOH on multiple issues, including regulatory reform, advanced technologies, and expanding access to senior living options across New York State.

## YOUR RESOURCE FOR ADVOCACY, EDUCATION AND INNOVATION

Argentum New York members have up-to-the-minute information via bimonthly newsletters and timely updates as well as access to Department of Health training sessions and association-sponsored continuing education.

### Advocacy Day and Educational Forum

Members gather in Albany each spring for a day of continuing education followed by a networking reception. The following day, Department of Health Representatives provide a policy update, then our contingent spends the remainder of the day meeting with lawmakers to move our advocacy priorities forward.

### Leadership Summit

Held each fall at various locations around the state, this educational program provides members with the latest policy and procedural updates along with an Executive Directors Roundtable.

### Engagement and Influence

Argentum New York Provider Members have the opportunity to appoint a representative to our Advisory Board, Public Policy and Political Action Committees. Members are encouraged to provide input and feedback.

### Partner With Us

Argentum New York offers the opportunity for businesses affiliated with the assisted living industry to work closely with our members and partner with us. Industry Partner benefits include access to Argentum New York Member Database, recognition in Argentum New York bimonthly newsletters and networking opportunities at Advocacy Day and other events, policy updates and sponsorship opportunities.



“Argentum New York offers our staff connections and solutions within the healthcare and senior living industry. Our membership is invaluable.”

- Janice Simon  
Regional Director of Resident Care  
Sunrise Senior Living

### National Resources

As a national Argentum affiliate, our members also have the benefit of Argentum national publications, reports, tool kits and Webinars. These provide critical strategies to advance operational excellence in assisted living companies.



## ARGENTUM NEW YORK LEADERSHIP

### Chair

**Steve Lampa**

*Partner*

The Kensington

### Board of Advisors

**Deirdre Brown**

*VP of Regional Operations*

Brookdale Senior Living

**Chris Cullen**

*Deputy General Counsel*

Atria Senior Living, Inc.

**Brian Danaher**

*VP and Deputy Counsel*

Benchmark Senior Living

**Christine DeLeo**

*Executive Director*

Village Walk at Patchogue/Life Care Services

**Kristin Heuman**

*Regional Director of Operations*

Sunrise Senior Living

**Kathy Hooker**

*Regional Director of Operations*

Benchmark Senior Living

**Mary Sue Patchett**

*Executive VP Community & Field Operations*

Brookdale Senior Living

**Carole Proce**

*Area Director of Wellness and Operations*

Brandywine Senior Living

**Janice Simon**

*Regional Director of Resident Care*

Sunrise Senior Living

**Christine Stricklin**

*Regional Director of Operations East Division*

Brookdale Senior Living

**Celina Watson**

*Executive Director*

The Kensington

**Mark Weinberger**

*Asset Manager*

Maplewood Senior Living

## ARGENTUM NEW YORK STAFF

**Ginger Lynch Landy**

*Executive Director*

**Michele O'Connor**

*Legislative & Policy Director*

**Robin Granger**

*Director of Communications, Member Services & Operations*

## MEMBERSHIP

Argentum New York offers three types of membership:

<b>PROVIDER:</b> <b>\$34 PER ACF/ALR BED, PER YEAR</b>	For any business or organization operating an assisted living residence in New York State.
<b>ASSOCIATE:</b> <b>\$1,000 PER YEAR</b>	For any business or organization seeking to manage or operate an assisted living residence in New York State.
<b>INDUSTRY PARTNER:</b> <b>\$1,000 PER YEAR</b>	For any company, vendor, supplier, wholesaler, agency, organization, proprietor or nonprofit that does not manage or operate an assisted living residence in New York State.

For additional information and a membership application, please contact Robin Granger at 518.465.8303 or [rgranger@hodeslandy.com](mailto:rgranger@hodeslandy.com).



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## NEW YORK